



First Aid Kid

The First Aid Kid provides the first degree of care to children moving internationally with their families. Its products support children and families with understanding the different steps in the process of moving across borders.

The content of the First Aid Kid allows parents to remain connected with their children and puts them in a position to be much more proactive in caring for their child's unique needs at every step of the international move. And of course, the First Aid Kid provides tools and tips for making the international move a fun experience and for creating lasting memories.

For employers or other organizations that support families moving across borders, the First Aid Kid is the starting point of a thriving community of internationally mobile employees and their families. If you have the ambition to further elevate your global mobility program, Expat Valley will bring dedicated focus, expertise and best practices, and as much hands-on support as you prefer, for us to do the right thing for international children together.

Business' Benefits

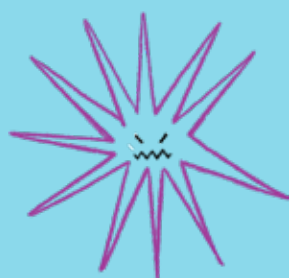
- Happy children = **happy** employees.
- Develop a sense of **community** between international children, their parents and your organization.
- Add to your retention strategy, and earn the **loyalty** and trust of your international employee by caring for their children.
- Create **stability** in your organization by reducing the number of failed international assignments as a result of family stress.
- Increase employees' **productivity** and engagement by supporting their family with adjustment challenges.

Taking the child's perspective

Imagine moving to a new country as a child: you're saying goodbyes to your grandparents and other members of your extended family, leaving your friends behind and your desk at school remains empty, as much of your things as possible are packed in boxes, you travel to this new country and everything is unfamiliar: the people behave differently, you don't understand a thing they are saying, the air smells different, and your parents are incredibly busy with setting up for a new life in a new country. How would you feel?



chaos



panic



Grief

About Expat Valley

Expat Valley believes that international migration should be an enriching experience that allows children to thrive. Our team combines its international experiences with expertise on children's development, empathy and creativity to provide Assistance, Research and Tool Kids that support the entire system surrounding international children. With our extensive network we form a community that is on a mission to care for all 40 million children growing up outside of the country they were born in.

First Aid Kid

The First Aid Kid can be introduced as a welcome 'kit' for children about to go on assignment, but can also be used to appreciate existing international children as a welcome benefit of your corporate culture. All products have been exclusively designed and tested for the journey of international children. Different age categories, languages and other tailoring options are available.

The onboarding program of the First Aid Kid comes with a communication campaign, including a welcome video; unboxing video; more in-depth articles that provide additional guidance; and a feedback survey.

What's your company story?

When children understand the importance of their family's international move, it makes it easier for them to process the changes in their life. Learning about the important work of their parent(s) and the sponsoring organization, provides meaning to their international moving experience. By sharing your company story in a children's book, children get a chance to become fans of your business and share in the pride of your brand.

